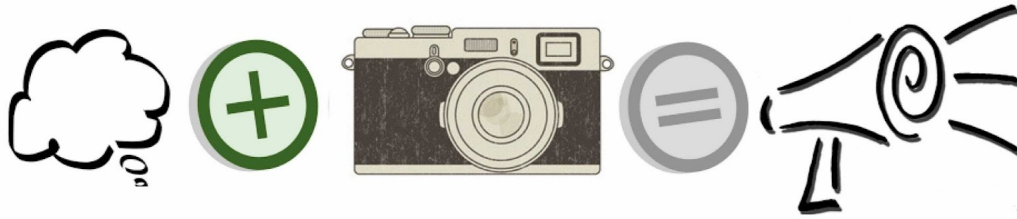


Using Photovoice to engage diverse communities & perspectives

Jessica Brunacini (Maine Sea Grant)



Photovoice Goals

- Provide a visual representation of community experiences, perspectives, and concerns
- Foster capacity building and empowerment
- Record and reflect on community strengths and issues
- Promote critical dialogue and knowledge co-production
- Engage policy-makers and promote community change

Photovoice Process

1. Design the project, identify goals, and develop framing question
2. Recruit and train participants on photography, ethics, safety, and consent procedures
3. Take photos and write narrative captions
4. Select photos to share and reflect individually on their meaning
5. Discuss photos with the group and reflect on themes across photos
6. Share photos with the public, including those in influential positions of power to make change

Photovoice Uses

- Community engagement and participation
- Problem identification
- Asset mapping
- Needs assessment
- Documentation of existing conditions
- Strategy design
- Monitoring and evaluation
- Trigger policy/practice change
- Communication and advocacy

Photovoice Resources

- [KU Community Toolbox](#)
- [U of M Photovoice Project Organizer & Facilitator Manual](#)
- [PhotoVoice.org](#)
- [Russo et al. 2021 Photovoice, Emergency Management, & Climate Change](#)
- [Radonic & Jacobs 2021 Household Water Insecurity in Flint MI](#)
- [Lichty et al. 2019 Taking Photovoice to Scale Online](#)
- [Baldwin & Chandler 2010 At the Water's Edge](#)
- [Foster-Fishman et al. 2005 Using Methods That Matter](#)
- [Wang & Burris 1997 Photovoice](#)

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